

NOVIC Northern Organic Vegetable Improvement Collaborative

The goal of the Northern Organic Vegetable Improvement Collaborative (NOVIC) is to improve the profitability of organic farmers and the quality of organic produce for consumers. This project is funded by the Organic Research and Extension Initiative (OREI) which solves critical organic agriculture issues, priorities, or problems through the integration of research, education, and extension activities. The purpose of this program is to fund projects that will enhance the ability of producers and processors who have already adopted organic standards to grow and market high-quality organic agricultural products.

GOAL Develop new vegetable varieties for organic agriculture

We have gotten so much out of working with all of you. And the varieties are terrific and serving our growers very well.

Tom Stearns | Vermont
Founder and President
High Mowing Organic Seeds

- 8 crops being developed for organic agriculture
- 2 new commercial organic varieties
- 40 states where new organic varieties have been sold



GOAL Train the next generation of professionals in breeding for organic agriculture

The Organic Research and Extension Initiative gave me the opportunity to learn the science of plant breeding and reinforced the value of working directly with organic farmers in the research process. The skills that I learned as a graduate student in NOVIC are ones I use every day in my work for an organic breeding and seed production company.

Adrienne Shelton | New Hampshire
Organic Product Specialist
Vitalis Organic Seeds

- 8 graduate students trained in NOVIC who now work in the organic seed industry



GOAL Improve the ability of farmers and seed producers to grow organic seed

The NOVIC breeders listened to my needs as an organic farmer, and together we created a new sweet corn variety with traits important to organic production. NOVIC has also helped me hone my seed production skills.

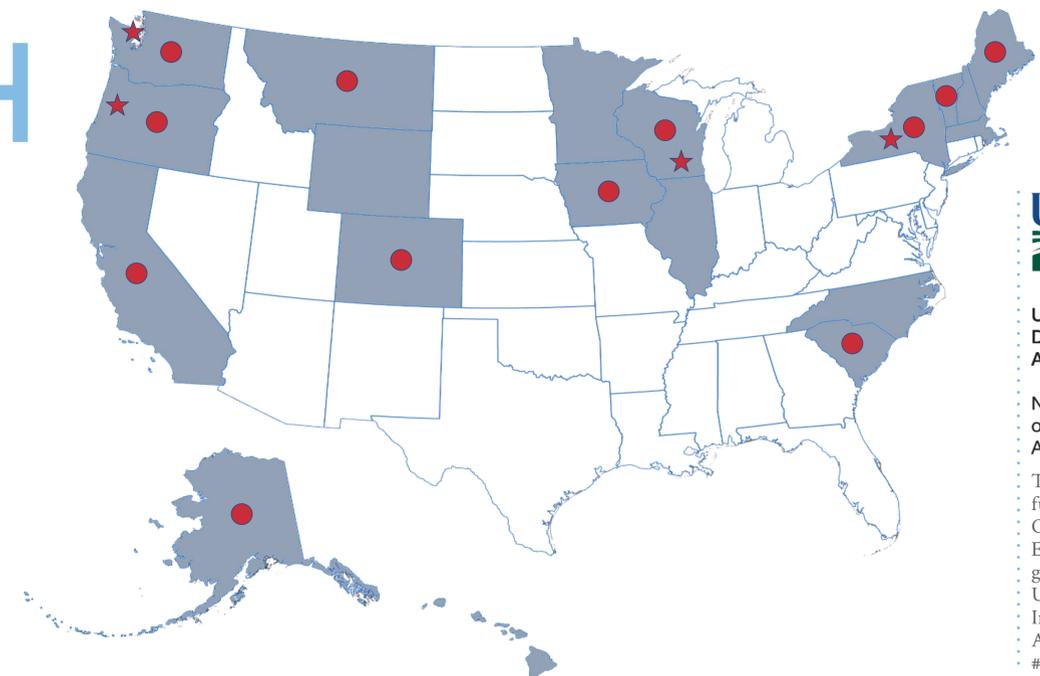
Martin Diffley | Minnesota
Farmer and Co-founder
Organic Farming Works

- 80 NOVIC events and presentations
- 19 states reached with NOVIC in-depth trainings



REACH

- Key**
- ★ NOVIC hub locations
 - States where NOVIC workshops and presentations have been delivered
 - Constituents in gray shaded states have received trainings from the NOVIC project



United States
Department of
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National Institute
of Food and
Agriculture

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