TOOLS FOR TRANSITION INTAKE SURVEY: CUMMULATIVE RESULTS

This survey is administered to all new participants in the *Tools for Transition* project in order to learn about motivations for transition and transition experiences and future expectations. This summary is updated periodically as new participants join the project.

Number of survey respondents: 25 Number of possible respondents: 30 Survey response rate: 83%

A. Background Information

1. What is your age? <u>43 years</u> (median)

2. What is your gender? 88% Male 12% Female

3. What is the highest level of education you have completed?

16% Some high school or high school graduate
32% Some college
40% College graduate
12% Some postgraduate education or graduate/professional degree

4. How do you learn best? (Choose only one answer)

20% Individual one-on-one setting (e.g. with instructor or other farmer)
20% In a small group setting (e.g. in a class with other farmers)
8% Reading newsletters, newspapers, publications, etc ...
12% Researching on the Internet
32% Attending workshops and field days
12% Other: <u>All of the above</u>

5. Do you live on the farm that you manage/operate? 84% Yes 16% No

If YES, how long have you lived on the farm? **<u>18 years</u>** (median)

6. How many years have you been farming? 14.5 years (median)

7. Is farming currently your primary occupation? 84% Yes 16% No

8. Have you ever had a full-time job outside of farming? 72% Yes 7% No

If YES, for how many years? 4.5 years (median)

9. In the past year, did you or any adult in your household work off-farm (Please check)?

<u>28%</u> Yes, full time **<u>28%</u>** Yes, part time **<u>44%</u>** No

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10. Are there multiple generations currently involved in your farming operation (eg. parents, children)?

48% Yes 52% No

11. When beginning your transition to organic management, did you (Check all that apply):

24% Purchase land
0% Sell land
16% Increase rental acreage
8% Reduce rental acreage

28% Purchase cows
4% Sell cows
72% Purchase equipment
4% Sell equipment

32% Increase use of hired labor
4% Reduce use of hired labor
28% Hire contract/custom services
36% Hire consultants

B. Business Management

12. How do you keep financial and production records? (Check all that apply)

<u>Financial records:</u> <u>56%</u> Paper and pencil <u>76%</u> Computer <u>44%</u> Prepared by consultant or accountant <u>16%</u> Other: (listed below) Production records:
76% Paper and pencil
52% Computer
28% Prepared by consultant or accountant
12% Other: (listed below)

"Other" Financial Comments:

- FINPACK software
- Farm Business Management program

"Other" Production Comments:

- FINPACK software
- Farm Business Management program
- GPS yield monitor

13. What strategies do you use to conduct whole farm and enterprise analyses? (Check all that apply)

<u>36%</u> Personally designed or adapted paper and pencil analysis

20% Personally designed or adapted spreadsheet (i.e., Excel)

32% Analysis that is a part of a computerized recordkeeping system

60% Computerized annual analysis from the Center for Farm Financial Management (U of MN)

<u>12%</u> Computerized annual analysis from local bank

<u>0%</u> Computerized annual analysis from another university

C. Transition Motivations and Expectations

14. Based on your experience and that of other people you know, how do you think organic farming compares with conventional farming?

Profitability: 64% More profitable 28% About the same 4% Less profitable Productivity: <u>8%</u> More productive <u>32%</u> About the same <u>56%</u> Less productive

Labor: 88% More labor intensive 8% About the same 4% Less labor intensive 15. Why are you interested in farming organically? (Check all that apply)

80% Price premiums
72% Health/safety reasons
84% Environmental/conservation reasons
72% Personal satisfaction – I enjoy farming this way
20% Important to other family members
12% Think it will increase the value of my farmland
48% Philosophical/ethical reasons
12% Other: (listed below)

Other comments:

- "Do not approve of GMOs"

- "Convenience of selling crops to neighboring organic dairy."

- "When we control input costs it just makes sense."

16. What has given you the confidence to farm organically? (Check all that apply)

<u>56%</u> Attended conferences and/or field days

72% Spoke with certified organic farmer(s) who answered questions

36% Family member or neighbor made the transition

<u>16%</u> Met with a certifier who answered questions

12% Met with consultant who answered questions

12% Met with buyer who gave advice

<u>36%</u> Consulted resources (print or internet)

12% Other (listed below)

Other comments:

- "We tried it and the first year did amazing."

- "MOSES organic farming conference in LaCrosse, WI."

- "I grew up doing many of these practices - not what is considered conventional."

17. Prior to joining the *Tools for Transition Project*, were you aware of and/or have you used any of the following resources (publisher, organizer in parentheses)? (Check all that apply)

	<u>Knew About</u>	<u>Used</u>
Minnesota Guide to Organic Certification (MISA)	<u>48%</u>	<u>28%</u>
Directory of Organic Farmers (MDA)	<u>44%</u>	<u>4%</u>
Directory of Organic Buyers (MISA, MDA)	<u>32%</u>	<u>12%</u>
Organic Farm Performance in Minnesota (CFFM, MDA, MnSCU)	<u>12%</u>	<u>8%</u>
SWROC Organic Ecology Website (U of MN)	<u>4%</u>	<u>0%</u>
Upper Midwest Organic Grain and Feedstuffs Report (AMS)	<u>20%</u>	<u>8%</u>
Minnesota Organic Conference, St. Cloud (MDA)	<u>56%</u>	<u>36%</u>
OFARM marketing agency (co-op)	<u>16%</u>	<u>12%</u>
MOFIE information exchange, mentor program (SWROC, MDA, RMA)	<u>4%</u>	<u>0%</u>
National Extension Service Organic website (<u>www.eOrganic.info</u>)	<u>0%</u>	<u>0%</u>
Other: (listed below)	-	<u>4%</u>
Other comments: Midwest Organic Services Association		